

## Contact

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## Top Skills

Supply Chain Strategies

Cross-Functional Leadership

Inventory Planning

## Certifications

Equine Massage Therapy

# Shelley Nash

Supply Chain Director, Driving Profitability, Energizing People,  
Mobilizing Technology, and Leading Change

Dallas/Fort Worth Area

## Summary

“Momentum, steady, unrelenting momentum.” This is what’s required to be an effective supply chain and logistics operations leader in technology driven, production environments. Leadership and determination, coupled with experience and continually visualizing a better way, have served me and the companies I’ve worked for well. I feel fortunate to have presided over needed change as a transformational executive leader for Fortune 500 manufacturing organizations.

Centered around global supply chain management, logistics, and manufacturing operations, I’ve leveraged the latest ERP systems (Oracle, SAP) and other technology to disrupt “the way we always do it,” fostering change through value-laden influence to win buy-in across the spectrum of operations and drive profitability by improving processes. Of course, the jewel in the crown here is people. The momentum provided by those experiences has enabled me to foster culture change and bring highly siloed divisions together into an integrated operation, bring costs down, and radically improve customer experiences. Some of my more notable achievements:

→ Accelerated inventory turn by a factor of 3 and slowed Customer Service Department turnover by the same multiple.

→ Generated tens of millions in annual savings by transforming operations toward lean processes resources, and building efficient logistics, warehousing, and distribution operations.

→ Integrated 2 separate customer service cultures while exponentially improving customer experience and job satisfaction.

If your company’s mission, vision, and values, work to support fulfilling careers and a healthy work-life balance then I’d love to connect.

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## Experience

### PPG Industries

Supply Chain Consultant, Oracle ERP Implementation

August 2015 - Present

United States

With a transition to Oracle R21, the company experienced a huge improvement in operations, and the experience expanded my project management, business analysis, and process improvement skills. I developed an ownership strategy so that no one was a stranger to the new processes. Managers and workers helped develop each new process and module. Through collaboration, we overhauled outdated processes, deleted obsolete SKUs and increased inventory accuracy to an impressive 95%.

→ Instilled 100% internal ownership of implementation by enlisting organizational key players and their input from the beginning, resulting in fully trained, proficient users, comfortable with the system ahead of launch.

→ Propelled inventory accuracy from 30% to 95% by implementing inventory management processes.

→ Condensed inventory database by eliminating 30K stagnant SKUs, which streamlined cache of active-only data.

→ Documented 50+ current and future processes by creating efficient, system-compatible procedures that streamlined operations, facilitating quick training and accurate processing of executables.

→ Utilized leadership and negotiation skills to secure adequate site and people resources. Communicated value and corporate goals to staff leadership to gain full buy-in and adequate capital for the project.

### Verso Corporation

VP Supply Chain/Operational Excellence

June 2010 - July 2015 (5 years 2 months)

Miamisburg, OH

Through influential leadership, subject matter expertise, negotiation, my drive for improvement, I was key to bolstering profitability by 5% and fostering a culture of excellence by leading a \$12M implementation of supply chain best

practices across 8 paper manufacturing plants – on time and under budget. I worked with union employees and plant managers to shift priorities after sharing customer score-card data. We realigned output with true customer needs and decreased manufacturing downtime by 3%.

→ Generated \$15M in annual savings by transforming operational, supply chain, and maintenance system tools, processes, and tradesman skill sets that led to more efficient, leaner processes that require fewer resources.

→ Boosted cap-ex project identification and investment by 30% and improved forecasting accuracy by 50% by championing a disciplined evaluation process, ending wasted effort and creating a logical approach for capex program.

→ Decreased manufacturing downtime 3% by orienting output with metrics that align with customer needs and shifting manufacturing and supply chain operations for improved performance.

→ Boosted capital project identification and investment by 30% by championing a disciplined evaluation process, ending wasted effort and creating a logical approach for capex program.

## MeadWestvaco (MWV)

12 years 2 months

Director, Global Supply Chain

February 2002 - May 2010 (8 years 4 months)

Miamisburg, OH

In addition to directing the supply chain, leadership looked to me to reform our customer service department. I worked with people to reduce 30% turnover to 10%, on-hold times by 90% and abandoned calls by 70%. Best of all, customers were happy. I also led a redesign of the organizational structure and built an effective logistics, warehousing and distribution organization that obtained \$50M in annual savings while improving on-time delivery 5% and increasing sales by 42%.

→ Shaved \$5M off the cost of transactional process waste by employing lean six sigma tools to consolidate waste-stream processes and generate new efficiencies.

→ Fortified production scheduling flexibility 10% and product availability 3% by implementing a company-wide S&OP process.

→ Increased sales by 42% by leading customer partnership program that augmented high margin product sales and optimized product placement for marketing.

### Supply Chain Lead & SAP Implementation Manager

April 1998 - January 2002 (3 years 10 months)

Dayton, Ohio

This is where my supply chain & logistics operations journey started. I managed a range of initiatives for Mead's Paper Division while leading a multi-year implementation of a new SAP ERP system. Donning my Business Analyst hat, I gathered all business requirements, consolidated legacy systems and managed considerable change. That change did come about nicely by collaborating with technology teams to transform business operations into an efficient, synergized organization that was soundly poised for increased performance and profitability.

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## Education

### Washington State University

Bachelor of Arts (B.A.), Accounting and Business/Management · (1986 - 1990)

### Syracuse University

Master of Business Administration (M.B.A.), Accounting and Finance · (1993 - 1995)