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(LinkedIn)

www.budgetdumpster.com
(Company)

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Top Skills

Technology Leadership

Strategic Planning

Web Development

Certifications

Artificial Intelligence Foundations:
Thinking Machines

Having Difficult Conversations

Artificial Intelligence Foundations:
Neural Networks

Artificial Intelligence Foundations:
Machine Learning

Joe Swislocki, CSM

Technology Executive | Web Development Leader | Strategic
Planning | Building Tools & Teams to Drive Business Results
Cleveland/Akron, Ohio Area

Summary

I'm a technology executive in the web development space who builds high-performing teams and orchestrates the creation of new digital tools that drive sales gains, operational efficiencies and stronger customer engagement.

As Director of Web Development for Budget Dumpster, I lead two teams and seven people in creating new applications to help the company achieve greater business results. I possess the technical knowledge to discuss complex issues in depth with developers, the strategic perspective to identify the best tools to foster collaboration and structure work, and the communication skills to connect with people and build relationships.

CAREER HIGHLIGHTS

- Built a web development team in under a year by hiring five talented people from larger companies, attracting them by a sense of vision and possibilities.
- Oversaw development of new web-based sales tools, including a searchable product database, arming Sherwin Williams' sales reps with the ability to provide information to customers more quickly and improve customer relationships.
- Played a key role in developing new Vitamix brand and e-commerce sites to strengthen user engagement and experience.

HOW I LEAD

I practice servant leadership, develop others, and help them succeed. I connect with people because I listen intently, ask questions, process and reflect, empathize and offer solutions to help others solve problems and win.

A technology leader must be persistent and adaptable. Challenges are complex, and curveballs are many. With the rise of artificial intelligence and machine learning, success requires balancing the technological with the human. Machines can gather data, but they can't interpret it. It takes a human guiding the machine to do that.

I'm here to grow my network through meaningful connections. Reach out or connect if you'd like to discuss technology, strategy or leadership. joe@joeswislocki.com

Experience

Budget Dumpster

Director of Web Development | Scrum Master | Technical Leadership | Strategy Development

July 2017 - Present

Established in 2009, Budget Dumpster delivers affordable waste removal services in 46 states and most major markets throughout the United States. The company is based in Cleveland and employs more than 160 people.

I joined Budget Dumpster to build and lead the Strategic Technologies and Web Development teams and enhance our ability to create web-based tools to foster greater business performance. I provide technical leadership, spearhead strategy development, shape workflow efficiencies to boost productivity and serve as a Scrum Master, facilitating agile best practices and process improvements. Key deliverables:

- Built a web development team by hiring seven high performers, overcoming competition from bigger brand names by appealing to vision and opportunities to create, grow and achieve.
- In less than a year, broke down organizational silos, enhanced team communication and transparency, earned trust and turned skeptics into advocates while building a culture of accountability, excellence and innovation.
- Directed myriad website improvements, such as additional landing pages, new service pages, a homepage redesign and new local pages.

- Began development of an enhanced content management system for Dumpsters.com website that will impact page speed, reduce web page development, design and content creation time and decrease design and code inconsistencies.

Sherwin-Williams

4 years 11 months

Lead Front End Web Developer | Product Database Design | Developer Team Lead

February 2017 - July 2017 (6 months)

Founded in 1866, the Sherwin-Williams Company develops, manufactures, distributes and sells paint, coatings and related products. The company has business operations in over 100 countries, employs 60,000 people and generates nearly \$15B in annual revenue.

Promoted into this position while continuing to lead the Front End Development Community of Practice, I played an influential role in advancing front-end implementations for the internal application teams, leading and mentoring developers and ensuring the user experience met the product owner's criteria.

Key accomplishment:

- Oversaw development of a searchable product database that enabled sales reps to find product information more quickly, enhanced customer trust, improved the customer purchasing experience and eliminated duplication.

Senior Front End Web Developer | Community of Practice Lead | Application Development

September 2012 - February 2017 (4 years 6 months)

Cleveland/Akron, Ohio Area

Hired to advance Front End web development and optimize the user experience, I developed and shared Front End coding standards and best practices across the team. I also led and consulted with teams on numerous projects.

By establishing and guiding a Front End Development Community of Practice, I brought developers together from different departments within the company to share coding standards and best practices, build rapport and trust, and provide career support in a safe environment.

Through my work on sales applications, I optimized the user experience for sales reps, who were able to cut time on product selling and apply discounts to products more effectively.

Additional contributions:

- Played active role in developing nine websites and associated apps, providing me with the greatest exposure of any Front End developer across the company.
- Identified a need to improve CSS architecture, resulting in actions that made for a more modular, scalable and maintainable architecture.
- Directed and influenced the use of modern Front End technologies and standards for an eDiscount redesign.

Vita-Mix Corporation

Front End Web Developer | Microsites | Websites | Built modular, scalable architectures

February 2011 - September 2012 (1 year 8 months)

Manufacturer of high-performance blenders for consumers and for the restaurant and hospitality industry with more than 1,000 employees.

Vitamix hired me to perform Front End web development. In this role, I executed email campaigns, created microsites and built a new Vitamix.com website from the ground up. Key accomplishments:

- Supported the development of a markup strategy that established a strong Front End foundation.
- Identified markup patterns that allowed the site to be built in a more modular and scalable structure.

PartnerShip LLC

Graphic Designer | Front End Development | Microsites

May 2006 - February 2011 (4 years 10 months)

Education

Marietta College

