

555-5555 | ofer.tamirs@gmail.com

**Background**

In order to deliver excellent graphic design solutions and efficiently convey a clear message, image or identity, I developed a customer-focused ear in tandem with my expert creative and analytical skills. My hunger to pick up new skills and methods always enriched my innovative agility, thus I became a web-savvy designer. Through my previous assignments, I became an excellent team player that loves achieving solutions through hard work and collaboration. My respect for the environment, reliable attitude and excellent interpersonal skills make it easy for me to integrate into any team and in any location. I am an excellent problem-solver with good technical aptitude. My knack for investigating and analyzing problems and solutions renders me a quality decision maker. My latest assignments (website and print graphics to various industries) earned me my status as one who delivers quality and on time. My success as a graphic designer came not only from having a natural talent for design, but also knowing how to collaborate and mobilize a group of colleagues. This requires solid organizational skills and strict adherence to schedules; it also requires solid listening skills.

**Objective**

To join a team of professionals who share a common passion for designs and solve the toughest design challenges, delivering clear messages.

**Experience**

Self-employed Designer, December 2009 - Present

- \* Created logos, layouts and brochures for Aerospace and Energy companies
- \* Created high-quality visuals for major cosmetics labels
- \* Created logos, layouts and brochures for start-up brands

Marketing Manager, Graphic Designer, January 2006 - December 2009  
New Products International, Inc., Rockland, NY

- \* Designed and managed an innovative customer-focused website (including User Interface design)
- \* Created and designed company catalogs, flyers, large format banners, business cards, post cards,
- \* Developed strategic solutions for design projects (e.g., company catalogs and website), analyzing necessary operations and costs
- \* Created multiple marketing campaigns
- \* Managed a multi-person marketing department, including employees and operations
- \* Led exhibit booth projects, which required evaluation, decision-making, and knowledge of operations and ergonomic design. Results were customer focused, fully interactive, low-cost and functional. Saved installation and dismantling time by at least thirty percent

Marketing Coordinator, Graphic Designer, January 2002 - January 2006

New Products International, Inc., Rockland, NY

- \* Created and designed innovative campaign graphics, including digital, print and large format
- \* Designed cost efficient layouts for exhibit booths, including Design portfolio available upon request.

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electric and lighting points

\* Attended over twenty trade shows per year, building great client relations

\* Developed quality assurance processes, test protocols and guidelines

Sales Associate, January 2001 - January 2002

New Products International, Inc., Rockland, NY

\* Provided excellent customer service and sales on the road, at the office and at trade shows

#### Education

Bachelor of Science (1996), Aerospace Engineering

University of Southern California, Los Angeles, CA

CAD/CAM, May 2010 - August 2010

Camden County College, Blackwood, NJ

#### Skills

Adobe CS (Illustrator, Photoshop, InDesign), Solidworks, MasterCAM,

Word, Excel, PowerPoint, Mac, Windows

Demonstrated strong communications and interpersonal skills

#### Other Languages

Hebrew (fluent: read and write)

#### Professional Organizations

Finance Chair - American Institute of Aeronautics and Astronautics, Greater Philadelphia Section

September 2009 - Present